

I love marketing , people and financial services and for the last 17 years I've been fortunate enough to work in this fabulous industry. In 2009 I started my own business with one goal in mind - to help Advisers improve their marketing. Working only with Financial Advisers I help them improve their ability to attract and retain the right clients using both online and offline strategies. As an experienced and qualified coach, I know how to get the best out of Financial Advisers so that they can achieve the business results they want.

As a qualified marketing specialist I am extremely passionate and committed to helping Advisers attract and retain the clients they want. In today's highly competitive financial services arena, very few people truly understand just how delicate business really is.

There are several different aspects to marketing a business and I can help develop the strategy through to actually implementing it as well. Known as an industry leader I have seen what works and what doesn't so your time and money will not be wasted.

As a qualified Trainer and Public Speaker I am able to work with Advisers in many different ways. As a Speaker I am described by the industry as engaging, practical, energetic and able to offer great advice specifically to Advisers. As a workshop trainer, I connect with all participants and ensures they receive the value they are looking for - the practical tools to take away and implement the very next day.

In summary, I am a passionate marketer and I focus on getting you the marketing results you want. Through sheer hard work and determination I have built a reputation, career and business that I am extremely proud of. Through continued education and the engagement of mentors, I will always remain fresh, educated and at the top of the marketing game!

I have gained a Graduate Diploma in Business Management from Monash University, Practitioner of Neuro Linguistic Programming, Time Line Practitioner, accredited Business Coach and accredited Trainer of Speaking Skills.

As a small business owner myself and working Mum, I know the challenges and time constraints that others also face and I appreciate how hard small business owners work!

I love to ski (still learning!), play tennis (still learning!), read books, walk for miles and hanging out with inspiring people.

But, enough about me, how can I help you? email me rachel@srscc.com.au and lets talk marketing.

